

## **Workshop on Innovation & Entrepreneurship**

October 25, 2018, Thur, 2:00 pm to 4:30 pm  
Wang Gungwu Lecture Hall, Graduate House

### **Programme Rundown**

2:00 pm	<b>Opening Remarks</b> Professor Andy Hor, VP & PVC (Research)
2:10 pm	<b>Challenges of Translating Technologies into Clinical Applications</b> <b>Professor Barbara Chan</b> Professor, Department of Mechanical Engineering, HKU Co-founder, Living Tissues Company Limited *  Q&A
2:45 pm	<b>Testing Your Ideas - Participating in Competitions</b> <b>Professor Anthony Yeh</b> Chair Professor, Department of Urban Planning and Design, HKU  Q&A
3:20 pm	<b>How to Get from 0 to 1: Starting a Hardware Company from Idea to Manufacturing</b> <b>Mr Florian Simmendinger</b> CEO & Co-Founder, Soundbrenner Limited  Q&A
3:55 pm	<b>Tea Reception</b> Informal exchange among speakers and participants

*\*The company was set up through the Technology Start-up Support Scheme for Universities (TSSSU) programme.*

Admission is free and all are welcome. Please register at EMS:

Academic Staff - please click: [https://hkuems1.hku.hk/hkuems/ec\\_hdetail.aspx?UEID=59882](https://hkuems1.hku.hk/hkuems/ec_hdetail.aspx?UEID=59882)

RPg Students - please click: [https://hkuems1.hku.hk/hkuems/ec\\_hdetail.aspx?UEID=59886](https://hkuems1.hku.hk/hkuems/ec_hdetail.aspx?UEID=59886)

September 2018