

## **Introduction to Qualitative Data Analysis**

### **Aim**

This workshop is intended for students who are new to the concept of qualitative research and are likely to conduct some kind of qualitative analyses in their future research.

### **Learning outcomes**

At the end of this workshop, students will be able to develop a simple thematic coding scheme for a set of qualitative data.

### **Organization**

This is a 3-hour workshop. It will be in the format of some lecturing to introduce key strategies and hands-on activities to explore these strategies in a practical context.

### **Content**

This workshop will consist of activities to:

- appreciate the process that researchers need to go through in order to undertake a rigorous, systematic qualitative analysis,
- examine some samples of other researchers' thematic coding systems,
- develop your own coding scheme for a sample set of data,
- compare your coding scheme to those developed by classmates, and
- explore how a theory can be developed from a qualitative analysis.

Please note that there will not be sufficient time in this workshop to introduce the use of software for qualitative analyses. Participants are advised to seek information from the Graduate School about future workshops on this topic.

### **Enrolment**

Each workshop is limited to a maximum of 50 students. While it will target the needs of non-native English speaking students, it will also be suitable for native-speaking students who would like to learn more about these strategies.

There are no pre-requisites for this workshop.

### **About the workshop leader**

Dr. Margaret Taplin is a part-time education consultant, dividing her time between Hong Kong and Tasmania, Australia. She also provides an editing service for academic authors.

Previously Dr. Taplin specialized in mathematics education at the University of Tasmania and the University of Hong Kong, and later in research in distance and adult learning at the Open

University of Hong Kong. She has numerous refereed publications in both of these areas, including several books. Dr. Taplin's current research interest is in the field of education in human values and she is a consultant to several normal universities and education bureaus in mainland China in this field.